

Jasper Park Lodge

THE CAMPING ROCKIES



JASPER PARK LODGE

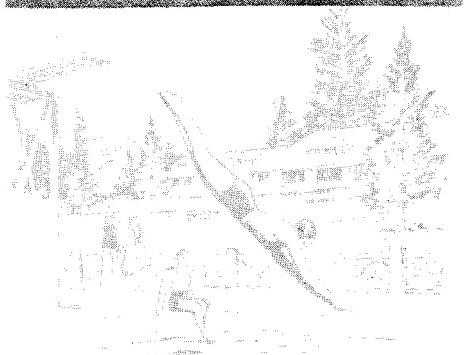
DHEN man is faced with the task of providing facilities whereby others may enjoy Nature's magnificence in an area of great natural beauty such as Jasper National Park in the very heart of the Canadian Rockies, he may choose either of two alternatives. He may design and erect a towering pile of Norman or Gothic architecture, splendid in its symmetry and its old-world design. Or he may give careful thought to the aesthetic tastes as well as to the physical needs of those for whose comfort and enjoyment he plans. With this in mind he may design a building or a series of buildings which become an integral part of their immediate surroundings, enhancing the magnificent settings rather than introducing something foreign which conflicts with them.

The designers of Jasper Park Lodge chose to stress this harmonious note. They had at their disposal the broad valley of the Athabasca, surrounded by magnificent peaks rising to more than 10,000 feet in altitude. The site selected was on the shore of beautiful Lac Beauvert, whose clear waters mirror their surroundings. Here was designed and constructed a series of Alpine chalets, grouped about a single-storyed main lodge. Blending the rustic and the artistic, building walls, beams and rafters of peeled and varnished logs, the builders accomplished something that is of the mountains from its foundations of natural boulders to its highest roof tree. They completed an ensemble which never fails to evoke expressions of delight from those who visit Jasper Park Lodge.

Within the main building, with its administrative quarters and public rooms, and in the surrounding guest lodges, they installed all the conveniences and provided all the comforts of the modern hotel. For Jasper Park Lodge is a modern hotel in all its appointments. It provides the vacationist with all of the services and niceties to which he is accustomed, or for which he yearns on those occasions when he decides that "this vacation will be different—worth while".

From its excellent cuisine to its deftness of service, its spirit of hospitality and homelike atmosphere, Jasper Park Lodge is "different". Its guest lodges are laid out to suit family groups and large or small parties.

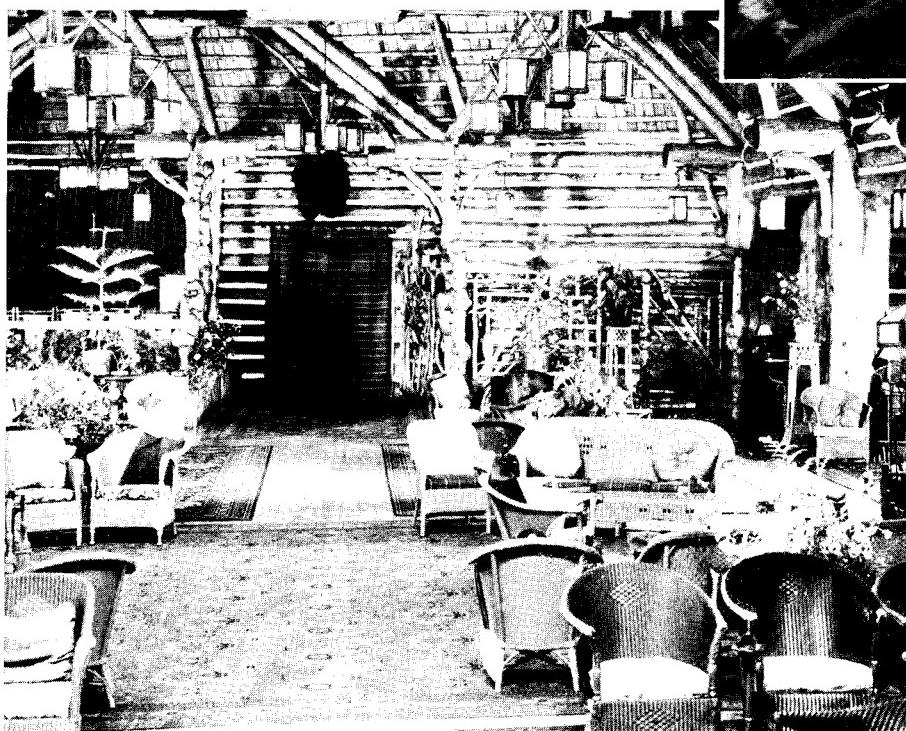
The following pages tell the pictorial story of what awaits the visitor at Jasper Park Lodge. In addition there is comfort and relaxation and enjoyment of Nature at her best, made accessible and enjoyable through the provision, in the heart of this playground of a nation, of Jasper Park Lodge, a true gem in a magnificent setting.





The Main Lodge

The main rotun
fireplace pres



Spacious public rooms in the Main Lodge (the world's largest single-storey building of log construction) are designed to provide every comfort and convenience.

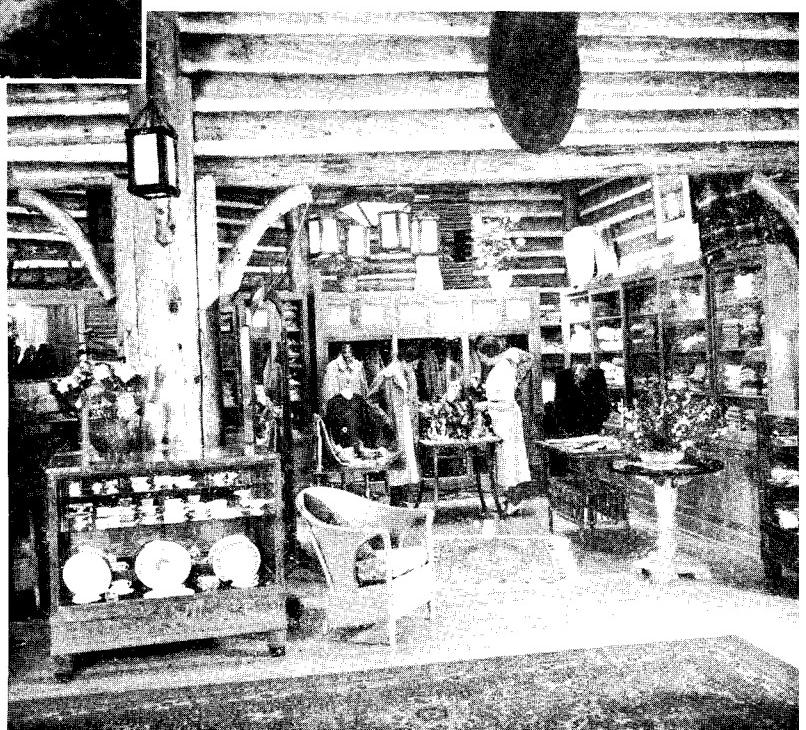
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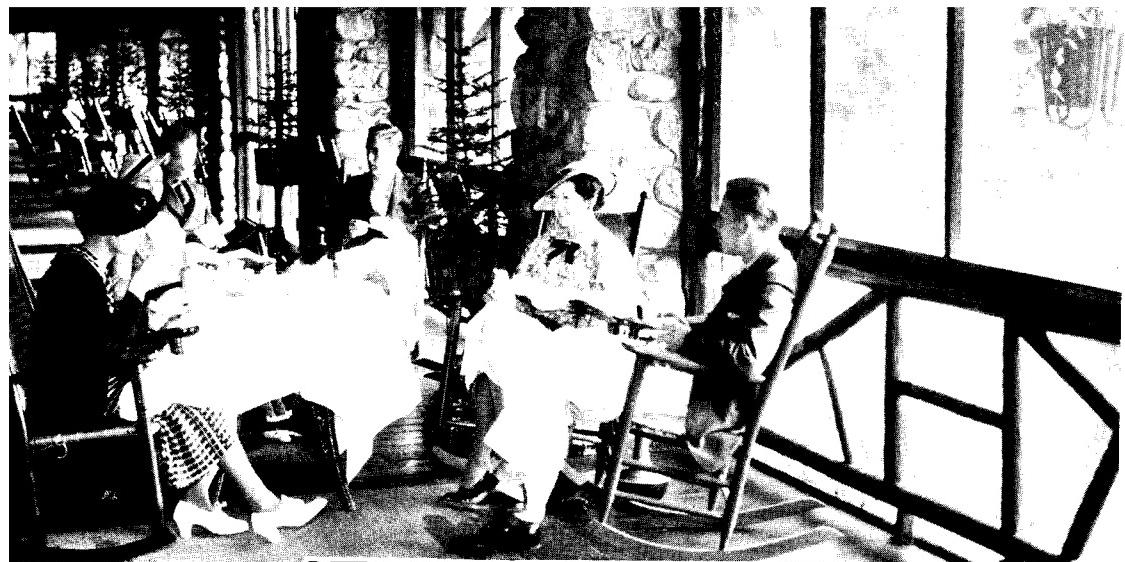
The main rotunda with its huge open fireplace presents a cheery scene.



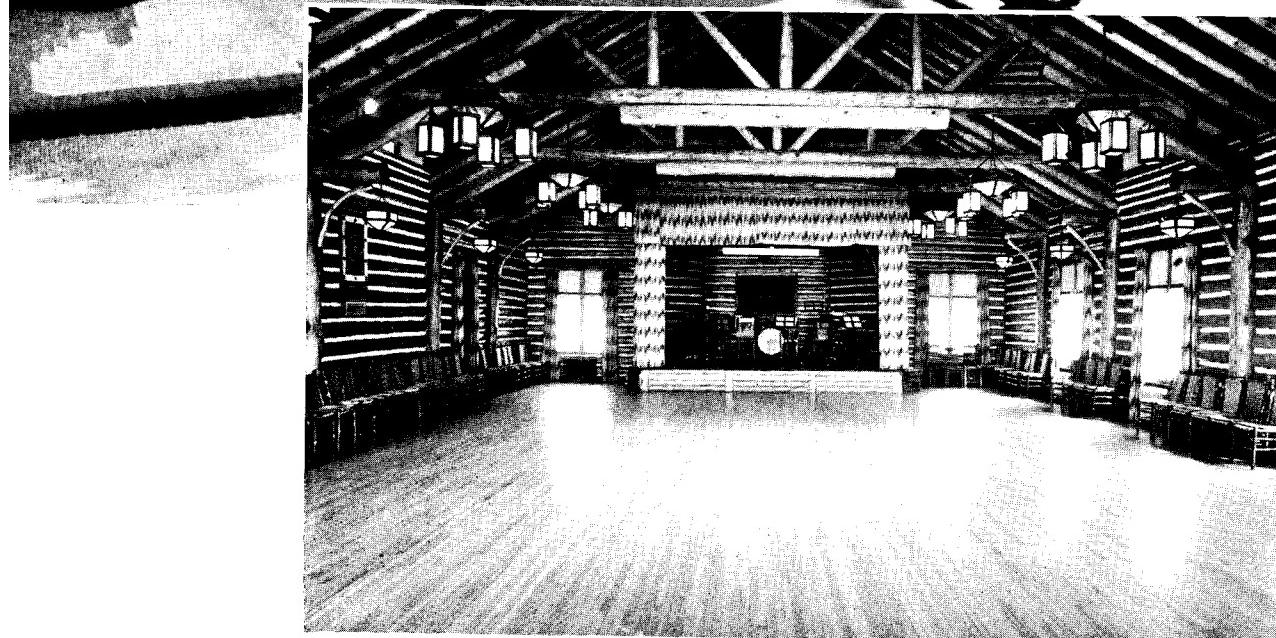
in the Main
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very comfort-
ce.

An up-to-date specialty shop satisfies that urge to acquire imported wools, sports-wear, jewelry, and other necessities and souvenirs of a delightful vacation.





Broad verandahs overlook the Lodge gardens and beautiful Lac Beauvert—an ideal afternoon tea setting.

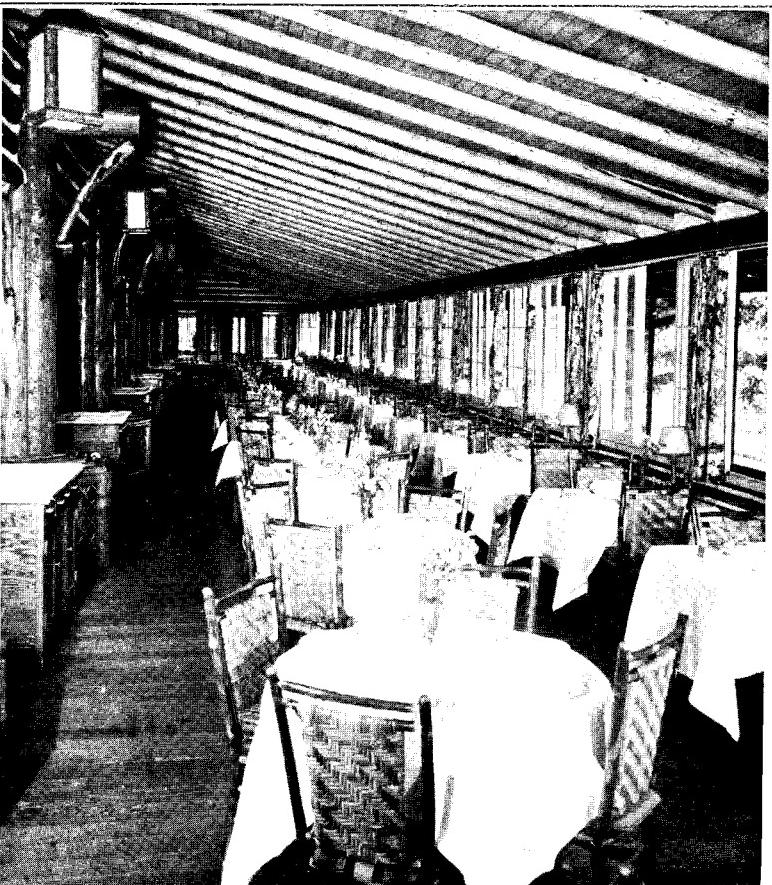


Simplicity is the keynote of the spacious and attractive ballroom where an outstanding orchestra provides dance music in the modern manner.





The culinary achievements of famous chefs (and Jasper Park Lodge is noted for its excellent cuisine) are enhanced by deft service in the friendly atmosphere of the dining room.



Avenues of charming Alpine lodges with landscaped foregrounds
merge into the rugged greys of the Colin Range.

Natural Color Photograph





Natural Color Photograph



Over 50 cabins, of various sizes to meet
the demands of large and small parties,
afford accommodation for 650 guests.



First-Aid hospital.



One-suite cabin, for one to four persons.



Point Cabin, a complete de luxe Lodge, accommodating family groups with servants.

Two-suite cabin, will accommodate party of eight.

Overlooking Jasper's world-famed golf course, stands "A-A" Cabin





Comfort amid simplicity
a twin-bed room with all
modern hotel refinements in
attractive Alpine atmosphere.



A section of the homelike
sitting room of Outlook Cabin.



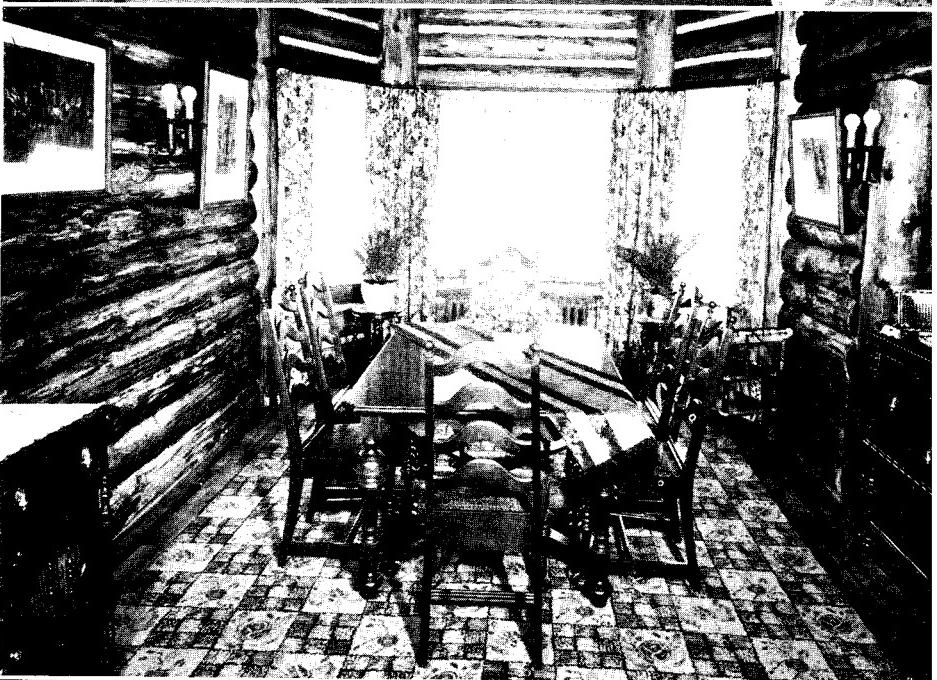
The broad observation
window discloses a charming
vista of cool woods and
rugged mountains.

Point Cabin is a two-story log cabin with a wrap-around porch. It features a large living room with a fireplace, a dining room, a kitchen, and a bathroom. The bedrooms are located on the second floor.

Peeled log walls and simple decorative effects feature this single bedroom.

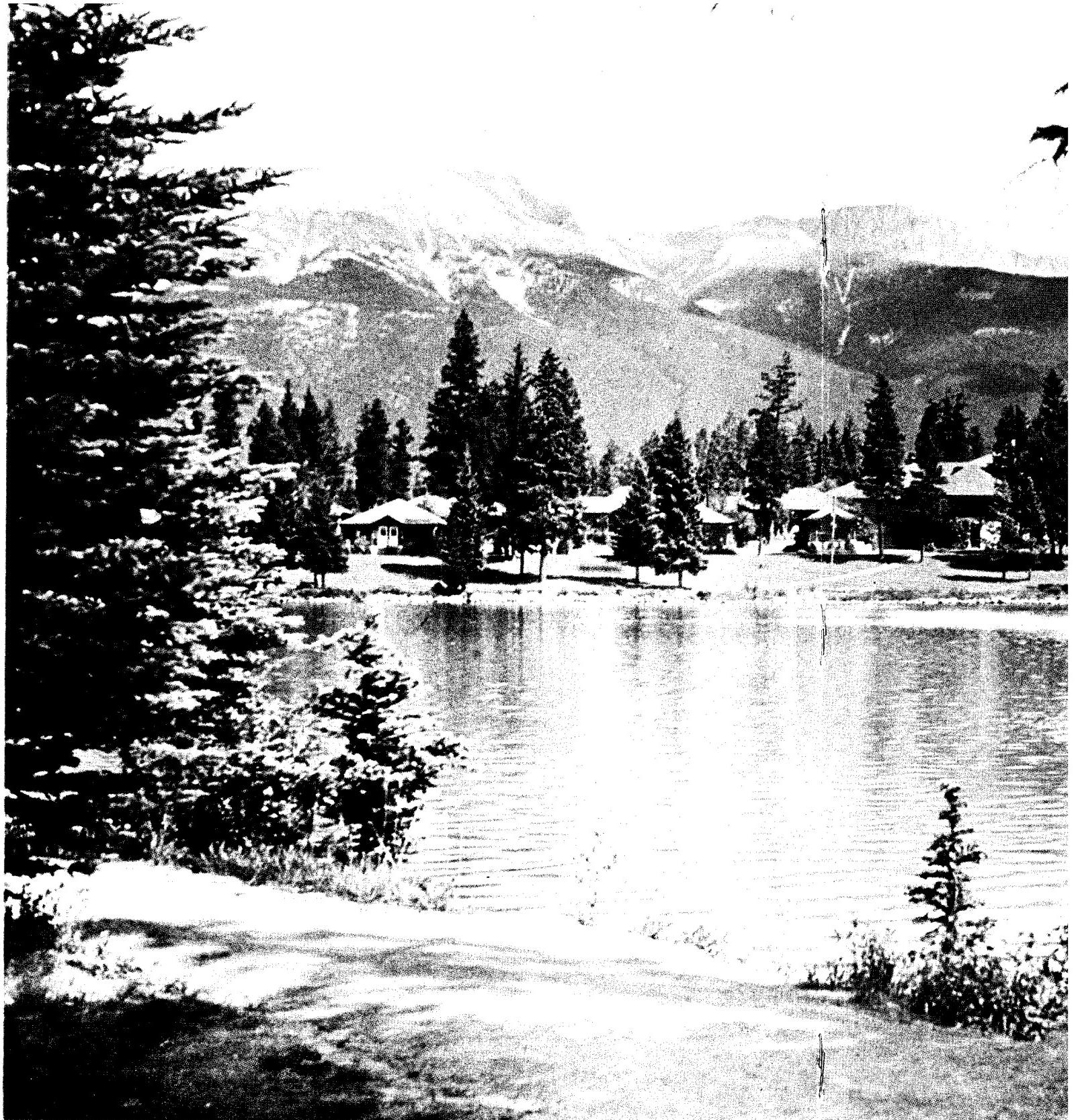


Point Cabin has its own completely-appointed private dining room.



A crackling log fire makes this an inviting cozy corner.



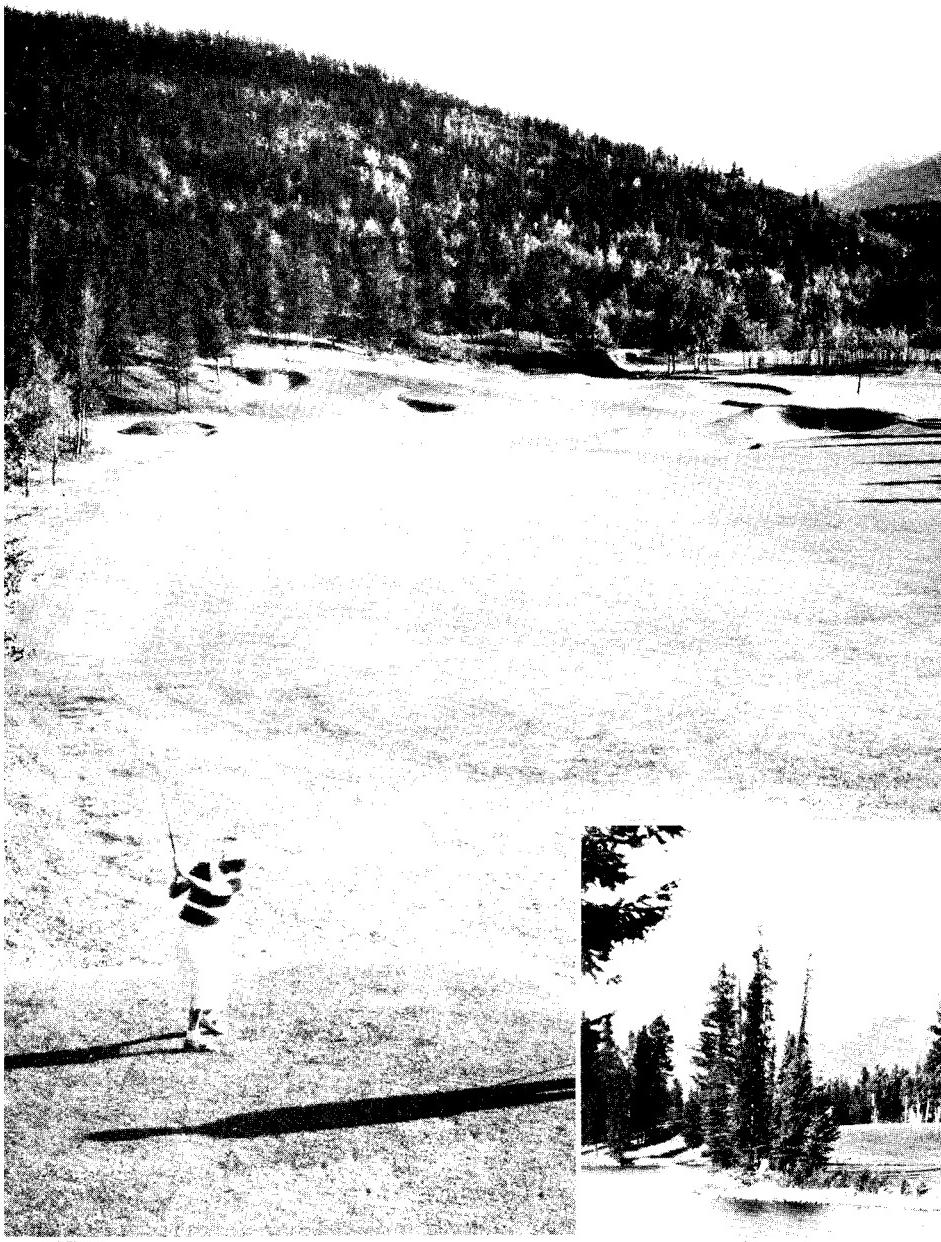


JASPER PARK LODGE
JASPER NATIONAL PARK
JASPER, ALBERTA

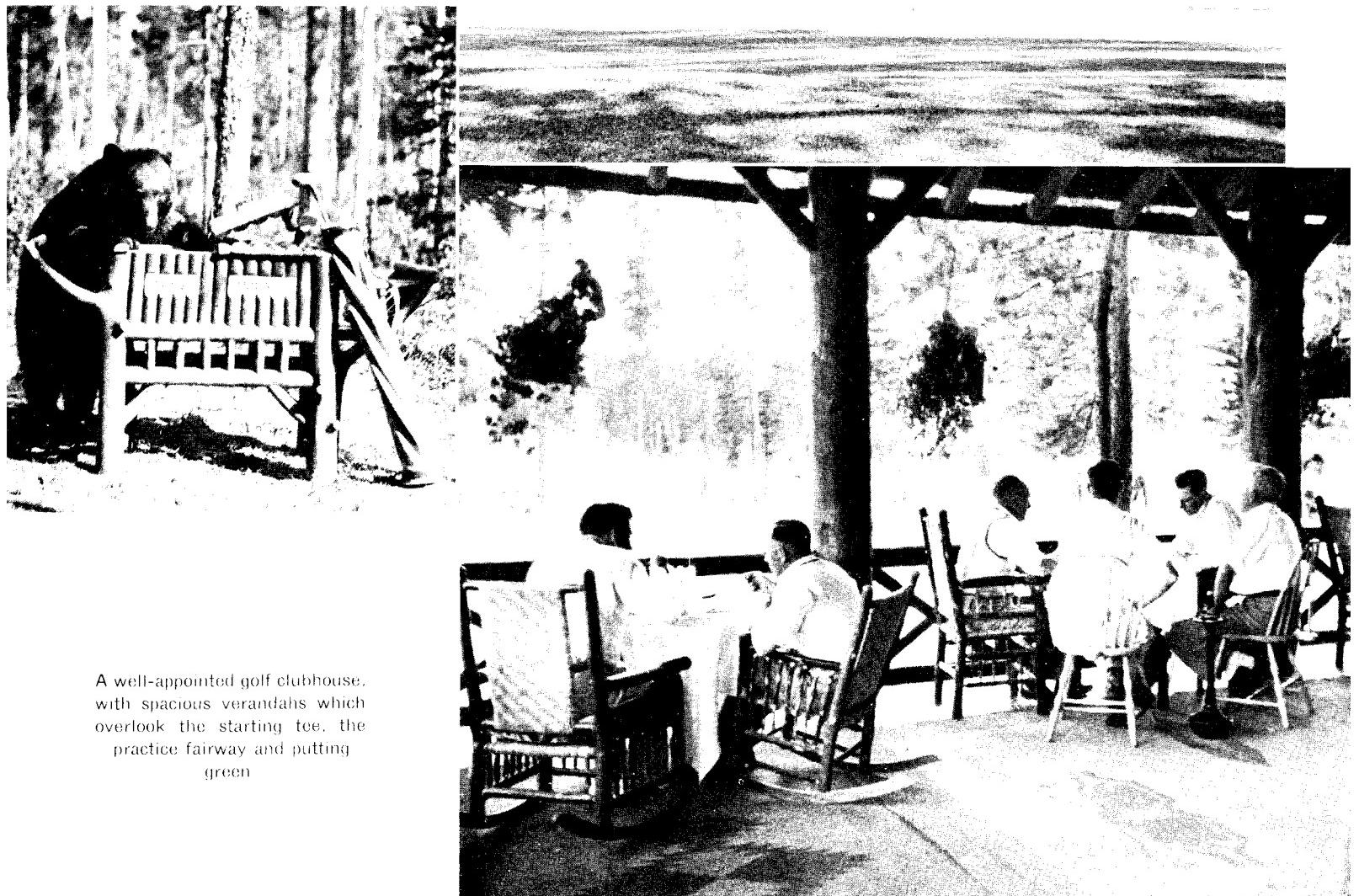
A jewel in
on the shore
"The



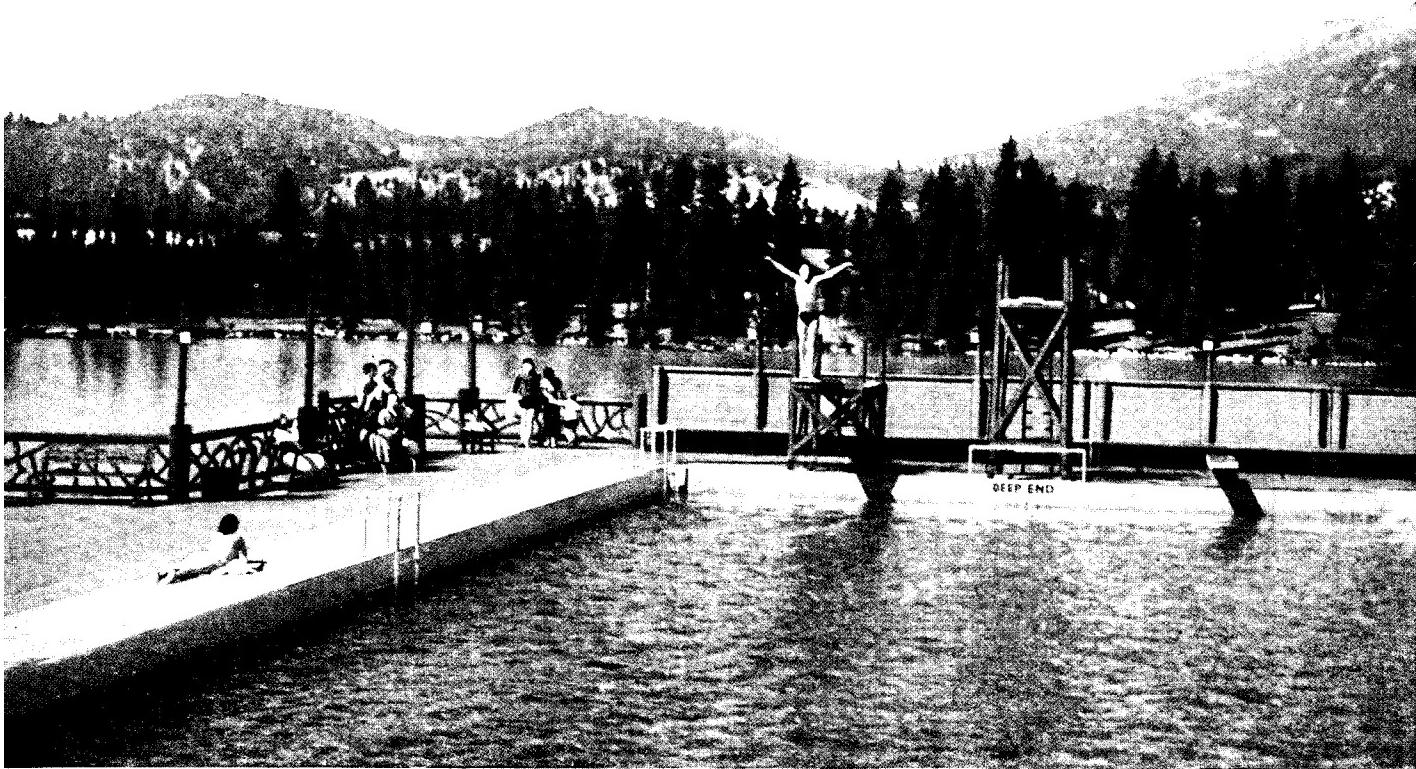
A jewel in its magnificent setting, Jasper Park Lodge nestles on the shore of beautiful Lac Beauvert, with Roche Bonhomme, "The Old Man of the Rockies," on constant guard.



Following the pleasant undulations of a verdant valley, surrounded by massive peaks, Jasper Park Lodge golf course provides a challenge for the champion – and pleasurable golf for the not-so-great. In length and layout it is of championship calibre, but its designers remembered those who play for recreation. Here, each season, the Jasper Park Lodge Totem Pole Tournament is held, when the best shots in a golfer's bag decide ownership of the Silver Totem Pole and other prized trophies.



A well-appointed golf clubhouse,
with spacious verandahs which
overlook the starting tee, the
practice fairway and putting
green



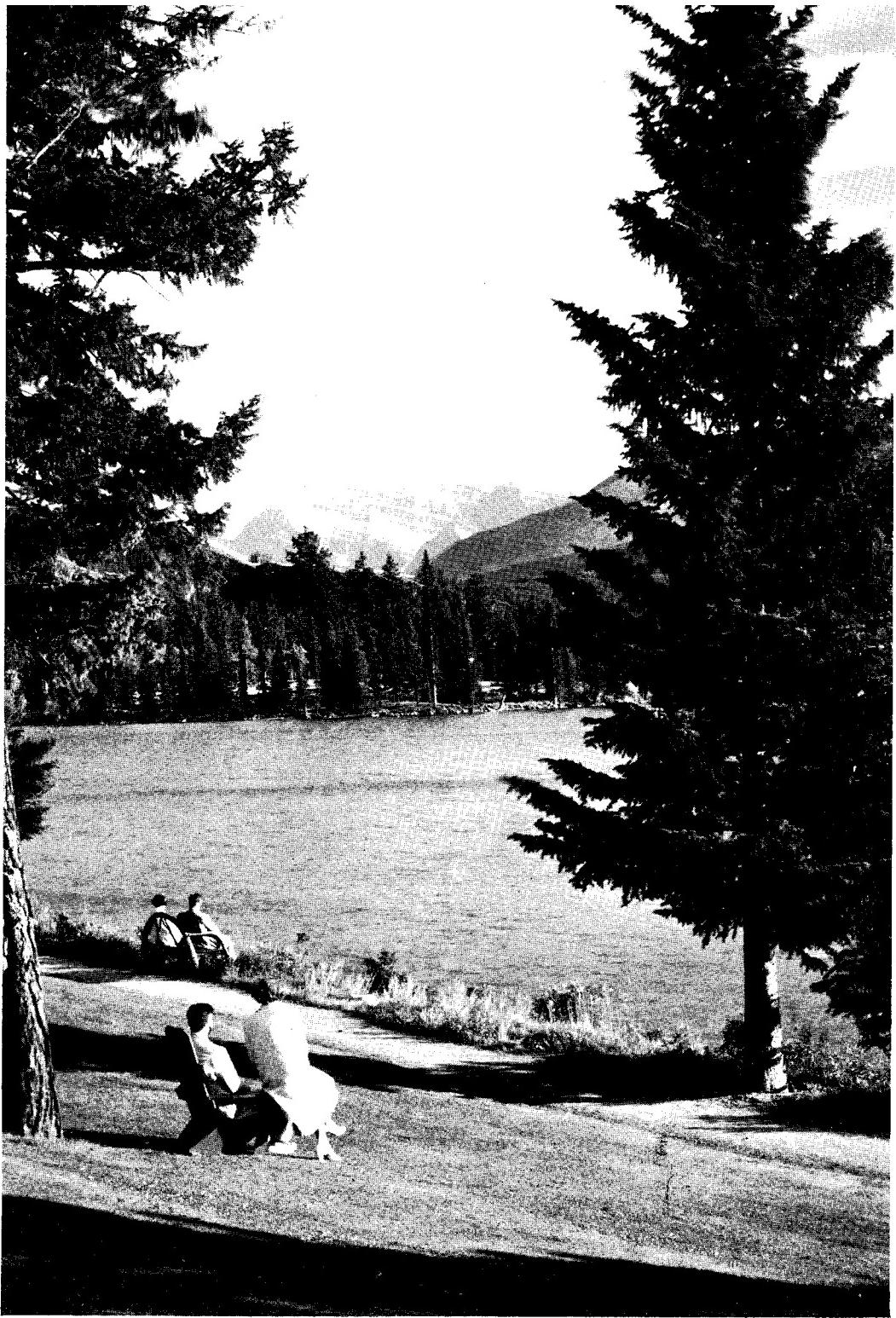
Natural Color Photograph

"Off the deep end" into the warmed and filtered
waters of the swimming pool.

Wide, velvety lawns, interspersed with gorgeous
vistas of floral bloom, sweep from Lodge to lakeside.

Natural Color Photograph





Recreation or
relaxation -to
suit one's whim.

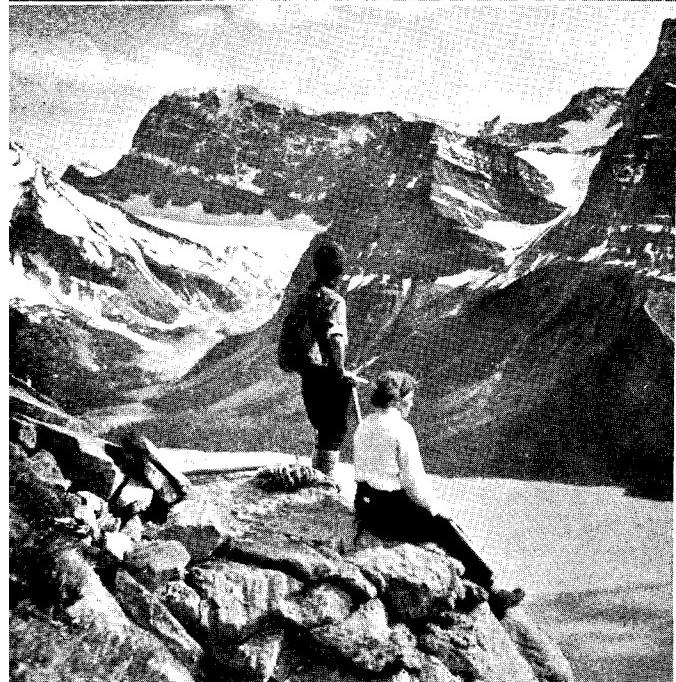






Time-worn glaciers of the vast Columbia Icefield (left), and the mystic Angel Glacier of Mount Edith Cavell lure those who would sample scenic feasts from modern automobile and highway.





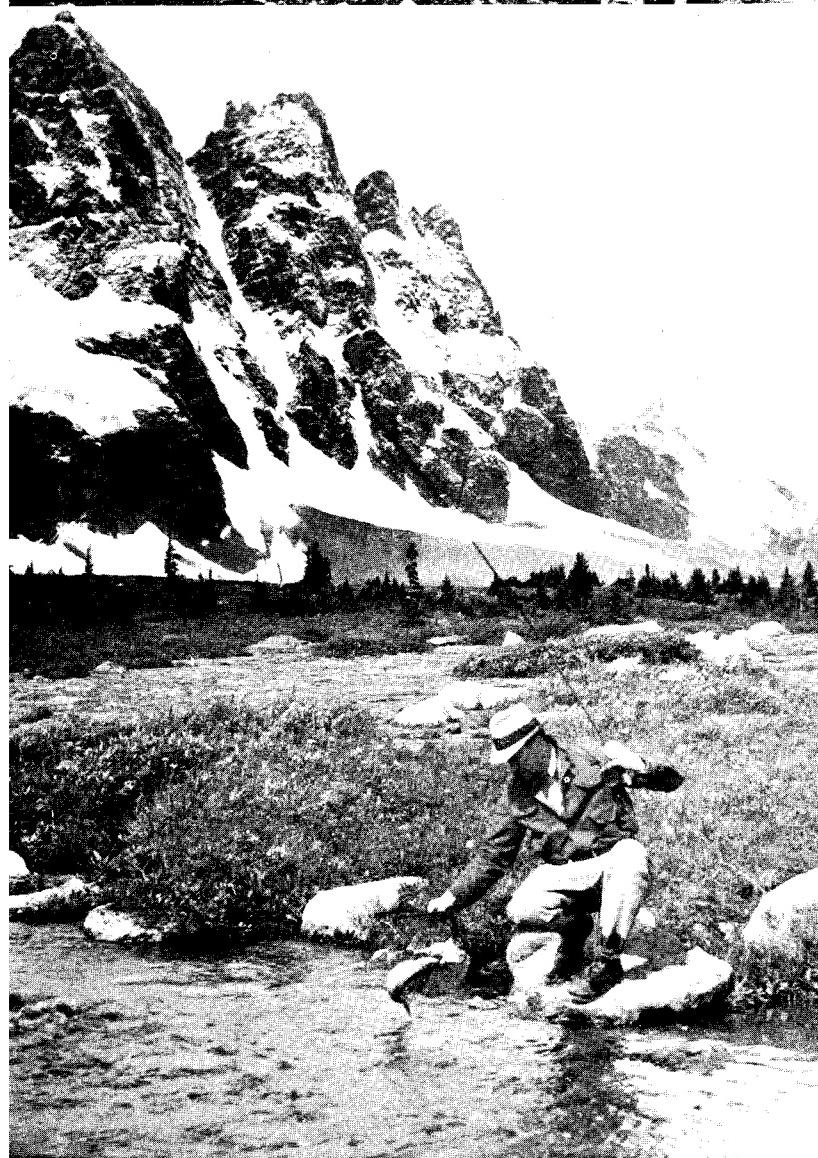
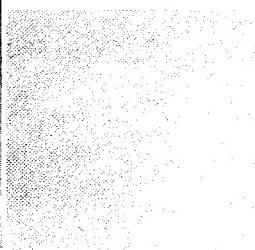
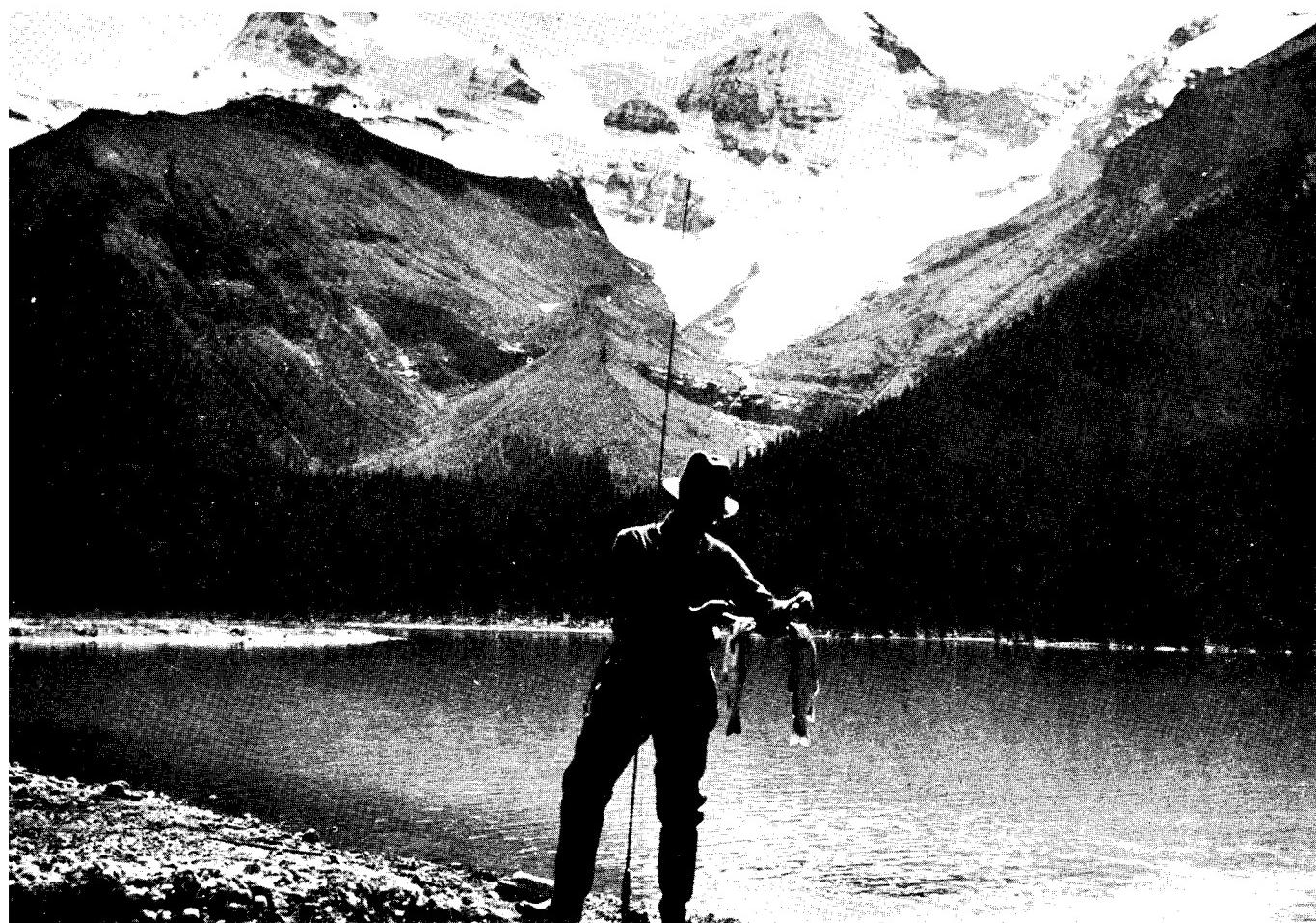
Mecca alike of sportsmen and of beauty lovers, Maligne, largest glacial lake in Canada's Rockies, unfolds at the end of hike or combined motor and saddle trip.





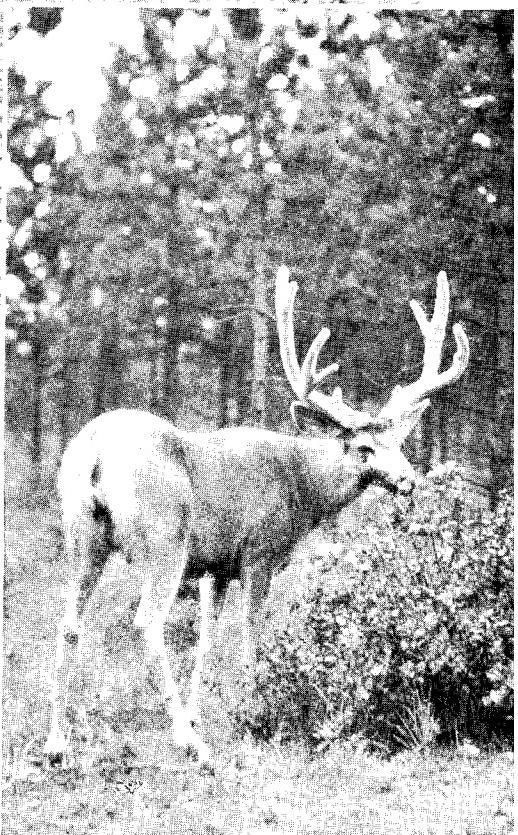
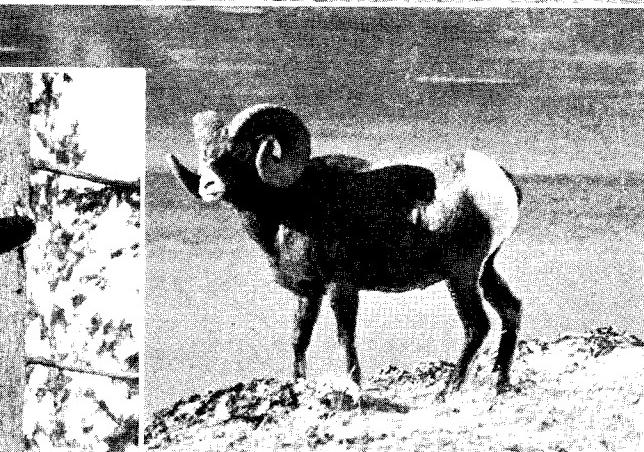
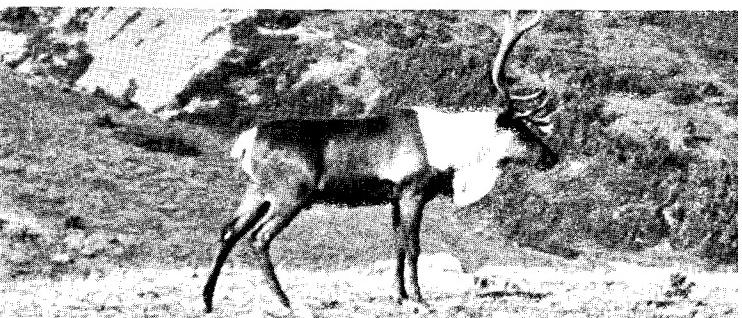
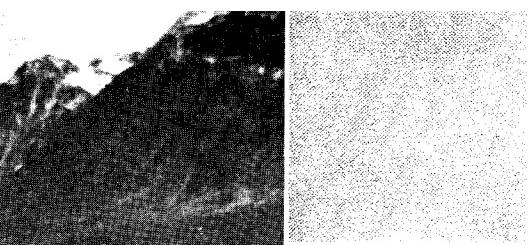
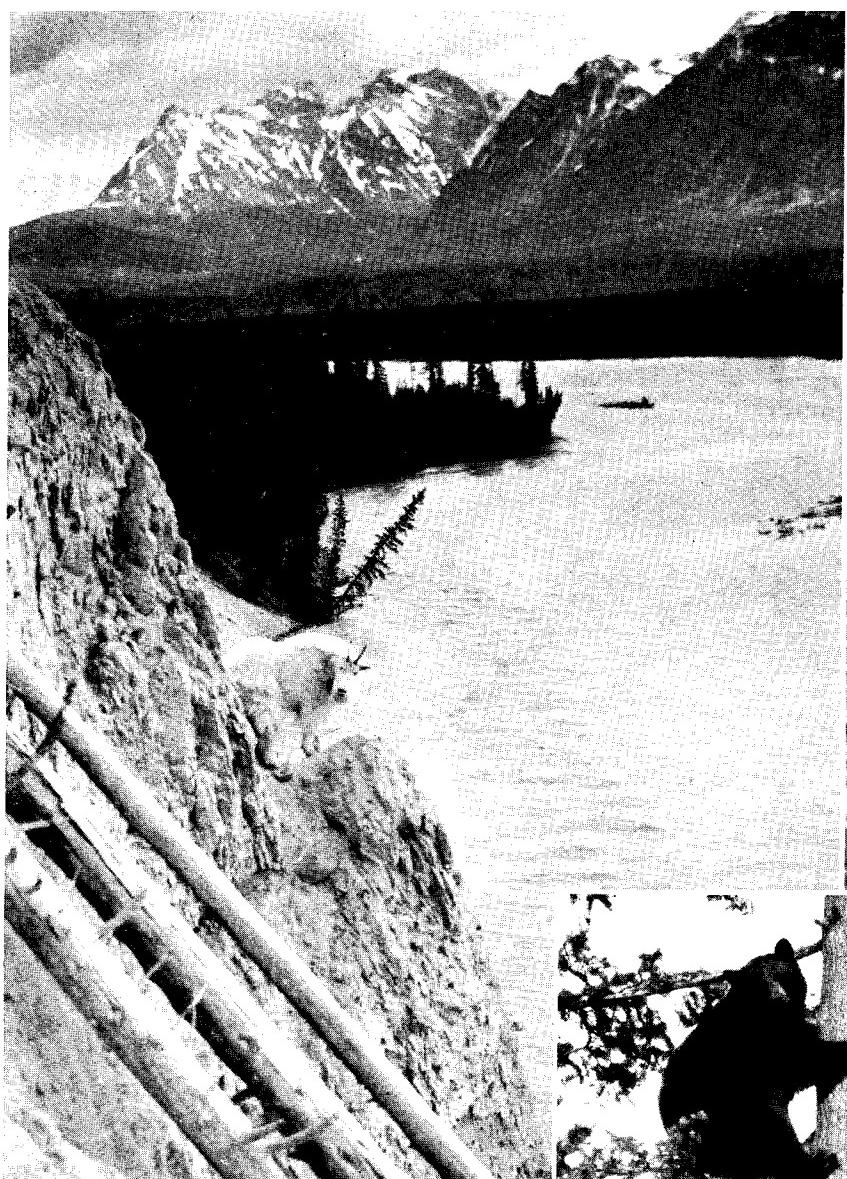
To see the Rockies from a saddle is the ambition of many a Jasper Park Lodge guest. Sturdy, sure-footed mountain ponies carry the vacationist to joys and adventure, near or far.





Speckled Trout in the Maligne Lake watershed, Kamloops Trout in Tonquin Valley waters, and Rainbow Trout in other lakes and streams offer a variety of piscatorial thrills to the disciple of Izaak Walton. Generous bag limits -- free fishing permit.





Left Top -- Rocky Mountain Goat.
Bottom Black Bear.
Centre Top -- Black Bear.
Bottom - Beaver.
Right Top -- Mountain Caribou.
Centre -- Bighorn Mountain Sheep
Bottom Mule Deer, in velvet.

INFORMATION ♦ RESERVATIONS

Reservations and full information regarding Jasper Park Lodge and other Canadian National hotels and resorts may be obtained at any office of the Canadian National Railways in Canada, or the following offices in the United States and Overseas:

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BUFFALO, N. Y.	22 N. Division St.
CHICAGO, Ill.	4 South Michigan Blvd.
CINCINNATI, Ohio	cor. Madison, Wiltshire Tower Bldg.
DETROIT, Mich.	206 Dixie Terminal Bldg.
DULUTH, Minn.	1239 Washington Blvd., Book Bldg.
KANSAS CITY, Mo.	428 West Superior St.
	Room 414, Fairfax Bldg.
LOS ANGELES, Cal.	101 West 11th St.
MINNEAPOLIS, Minn.	607 South Grand Ave.
NEW YORK, N.Y.	634 Marquette Ave.
PHILADELPHIA, Pa.	673 Fifth Ave. at 53rd St.
PITTSBURGH, Pa.	1500 Chestnut St., Franklin Trust Bldg.
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	922-15th Street, N. W.

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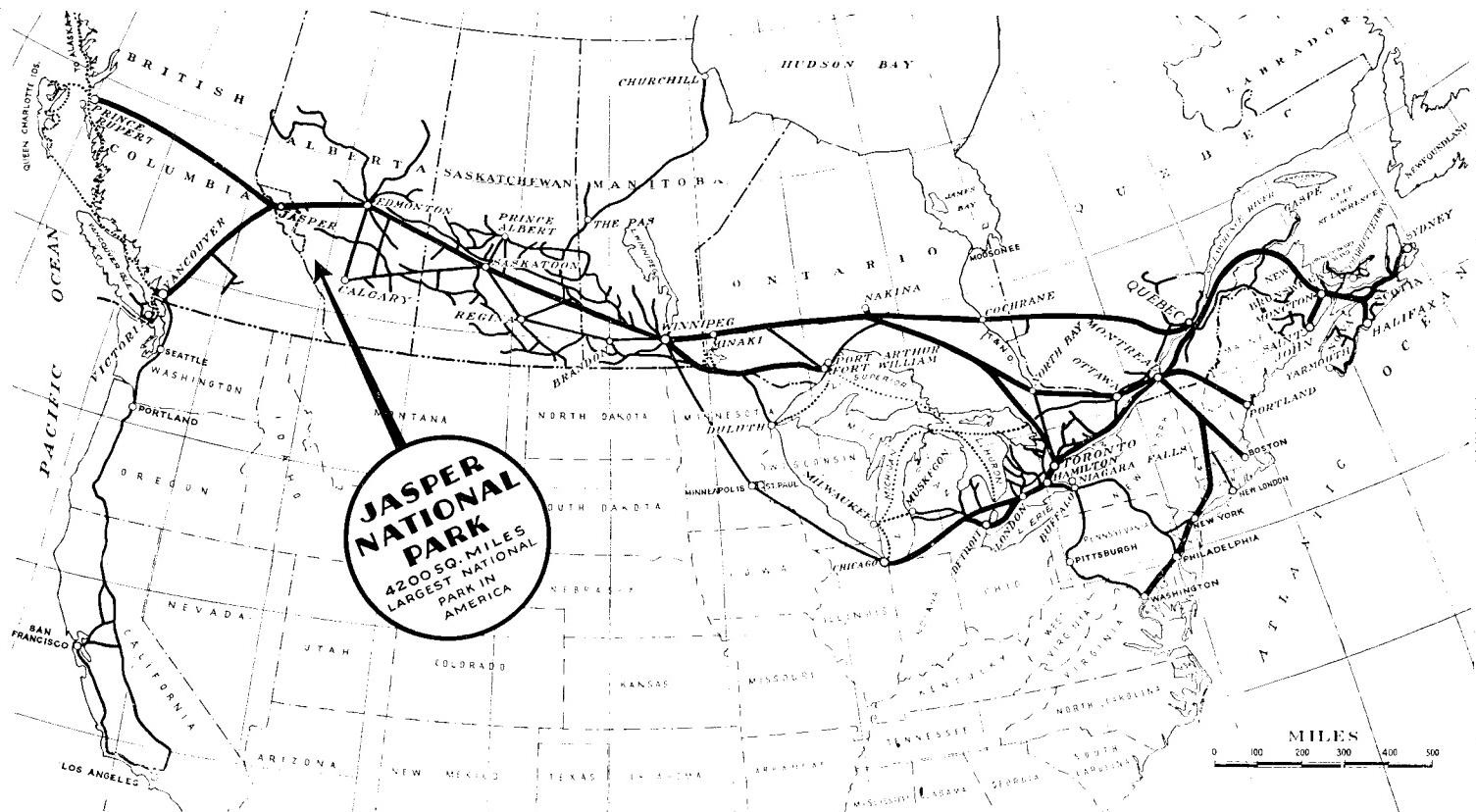
AUSTRALIA AND NEW ZEALAND

SYDNEY, Australia	"Scottish House", 19 Bridge St.
WELLINGTON, N.Z.	Featherston Chambers

THE ORIENT...

HONG KONG, China	Shell House, Queen's Road, Central, P.O. Box 343
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Canadian National Railways

Canada's Islands of Translation

Edited by GUY D. THOMAS and ROBERT W. STODDARD

Volume 12 Number 1 Spring 1979

CONTENTS: "The Canadian Tradition in English," "Literary History," "Literary Theory," "Literature and Society," "Book Reviews," "Reviews of Books Received."

Subscription rates: \$15.00 per volume (4 issues); \$4.00 per issue; \$1.00 per copy.

THE CANADIAN JOURNAL OF PHILOLOGY AND LITERATURE
is published quarterly by the Department of English, University of Guelph, Ontario, N1G 2W1, Canada.

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